

KEEP Collective

Key Meanings

Get inspired with the meanings behind our keys

Anchor Keys

Say Something that Matters

Birds of a Feather - Opposites may attract for some, but for others, great minds think alike. Wear BIRDS OF A FEATHER to celebrate the joy of commonality.

Wing Woman - You've always got her back, and so you're better off together! Wear this key to champion heroic friendships.

Live Happy - If you love what you have, you have everything you need. Wear this to remember that you have everything you need to be happy.

Live Your Dream - "The world needs dreamers and the world needs doers. But above all, the world needs dreamers who do." Sarah Ban Breathnach. Wear this to remind yourself to live your dream!

Together Forever - Plato thought each person is part of one soul. They were "split-apart" from their true love, and since that time, the two halves have been searching for one another in order to join together forever. Wear this if you have found yours.

Te Amo Mucho - "I love you" in Spanish. Love is all you need!

One of a Kind - You broke the mold when you came into the world. Wear this key to show your wonderful individuality!

All Things Are Possible - It doesn't take superpowers to accomplish the impossible, just faith, perseverance, and positivity. Wear this lifeline and make it happen.

Blessed - Gratitude for the gifts you have fills your heart with joy. Wear this as a reminder of how truly blessed you are.

Faith - It's your rock, your foundation, and your reason for being. Wear FAITH to display the power of belief.

Love - It's the greatest gift of all and what makes the world go round. Wear LOVE and you'll start to see it everywhere.

Besos - "Kiss" in Spanish. A kiss is universal, but in some cultures you never kiss just once.

BFF - To have a best friend is only topped by being one. Wear BFF to display your loyalty and connection to the one that knows you like no other.

Mom - No story is ever complete without "Mom." Whether the main event, a supporting role, or the voice that guides you, she's always there.

Locketts - The beauty of a locket - just like your heart - is that it's even more special when it's open

Wishing Stones

Amethyst - Amethyst has long been said to bring happiness to your life. Wear it to wrap yourself in soothing peace and sincere joy.

Blue Lace Agate - A semi-precious stone that has long been said to provide healing and strengthening qualities. Wear it to wrap yourself in peace, power, and vitality.

Rose Quartz - Unconditional love. Wear this soft pink stone to attract or symbolize affection and compassion.

Green Quartz - Healing, strength, and openness. Wear this bright green stone to promote joy, self-acceptance, forgiveness, and independence.

Lapis - Wisdom and truth. Wear this deep blue stone to remind you to think deeply, remember and stimulate the desire for knowledge.

Larvikite - Stay balanced, happy and protected. Wear this dark gray stone to fend off negativity, reconnect you with nature, and for clarity of vision.

Turquoise - When given by a friend, turquoise is said to bless that person with protection and good fortune. Give it as a gift, or wear it to represent that special friendship in your life.

Essential Keys

Letters & Lucky Numbers

Letters A-Z - The keys that spell it out. Initials, or a word with meaning, layer these keys to tell your story.

Numbers 0-9 - The keys that count the ways. Layer on your lucky number or a date that is special to you!

Creek Letters - Beta keys with Alpha hearts.

Birthstones/Pave Bars

Birthstones - The keys that celebrate life. Layer your personal birthstone or your loved ones to tell your story or use the color to add some sparkle.

- January - Garnet
- February - Amethyst
- March - Aquamarine
- April - Cubic Zirconia
- May - Chrysophase
- June - Moonstone
- July - Ruby
- August - Peridot
- September - Lapis
- October - Opal
- November - Citrine
- December - Turquoise

Accent Keys

Faith

Cross - A symbol of your faith is a way to have an instant connection with other believers. Wear the Cross to display your belief in prayer, sacrifice, and eternal life.

Fish Sign - A symbol of your faith is a way to have an instant connection with other believers. Wear the Christian Fish to display your belief in miracles, forgiveness, and eternal love.



WWJD – “What Would Jesus Do” What do you do when you're at a crossroads? Ask the One who came before. Wear this key to be reminded of the most important question you can ask.

CTR – “Choose The Right” Every day we are faced with choices, so wear this key as a reminder that the right choice is never too hard to make.

Hamsa - A symbol of your faith is a way to have an instant connection with other believers. Wear the Hamsa to display your belief in protection, luck, and a supernatural guide.

Star of David - A symbol of your faith is a way to have an instant connection with other believers. Wear the Star of David to display your belief in prayer, family, and eternal love.

Angel Wing - You have wind beneath your wings. Angels come in many forms, but their mission is always the same—to protect, to assist, and to bring good news. Wear this for the angel that is always on your side.

Pave Disc - Clear Crystal has the power to connect you with your highest self. Wear this dazzling pavé disc to enable clear thinking and to cast positive energy onto everything around you.

Family

Mrs. - You're amazing on your own, but you're better as a pair. Wear this to remember that magic moment when “you & me” became an “us.”

House - It's love that unlocks a house and turns it into a home. Wear the House Lock for the special place that home and family hold in your heart.

Diaper Pin - The most life-changing things come in small packages. Wear this for the little blessing that changed you from a “me” into a “mom.”

Mom - The most important and rewarding role in the world. A mother is a love that has no end—a constant source of faith and support.

Adventure

Pyramid Bar - Pyramids are a wonder of the world in a faraway place, but this key is a reminder that you're a wonder every day

Crescent - The crescent moon is a symbol of feminine intuition—that magical mindset that enables every woman to use wisdom and foresight. Keep trusting your intuition—it will never lead you astray.

Star - You possess the ability to light up the night sky. Find your passion, and twinkle.

Wishbone - The future belongs to the wishers and dreamers, those who have the faith to voice their desires. Wear the wishbone for all the dreams you believe in.

Horseshoe - Catch good luck with the ends up, or use the horseshoe to create your own. Wrap yourself in good fortune.

Eiffel Tower - The City of Lights will always captivate hearts like no other place on earth. Wear the Eiffel Tower to embody the mood, the charm, and the passion of Paris.

Postcard - See the world. Travel far and wide, but always send love back home. Home is where the heart is.

USA - Your country is your culture is your common ground. Wear America with pride.

American Flag - Living free is a privilege. Wear the flag in celebration and gratitude for those that serve our country.

Key - Every key is created to open a door. You possess a special key, and the door is out there for you to find. Keep searching; believe.

Arrow - Speed and strength are nothing without good aim. The arrow enables you to point your powers to a particular destination. So focus, release, and fly.

Anchor - Even in the biggest storms, an anchor can steady the ship. Wear the anchor to symbolize what keeps you steady—friendship, faith, hope, love.

Dog Bone - Not just a best friend, but family! Wear the dog bone to remind you of that one family member who loves you unconditionally.

Elephant - Elephants are known as much for their big hearts as their famous memories. They live their lives with a strong sense of loyalty and goodwill to one another. Wear the elephant for the mighty heart in you.

Knot - A knot can mean everything from protection to a symbol for infinity, but it always signifies a connection, something that binds one strong element to another. Wear the knot for that powerful connection in your life.

Paw - Every animal lover knows that a pet is like family. Wear the paw print to remind you of that one family member who loves you unconditionally.

Peace - Peace is what we want in the world. Wear this symbol for the belief that peace will always prevail.

Puzzle Piece - Everyone is a part of a whole. We're all created for something bigger than ourselves. Wear the puzzle piece to keep your mind on the bigger picture and the greater good.

Love

Heart - All you need is love. The strongest people listen to the song in their hearts, and the happiest people dance to it.

Heart Padlock - Every heart wants to be opened, and all it takes is the right key. Wear the heart lock to symbolize just what unlocks yours.

Interlocking Heart - When love happens, two hearts come together as one. Wear the double heart for the appreciation of being linked.

XOXO - Kiss and hugs let you know you are loved. Wear this to make that moment of affection last and last.

